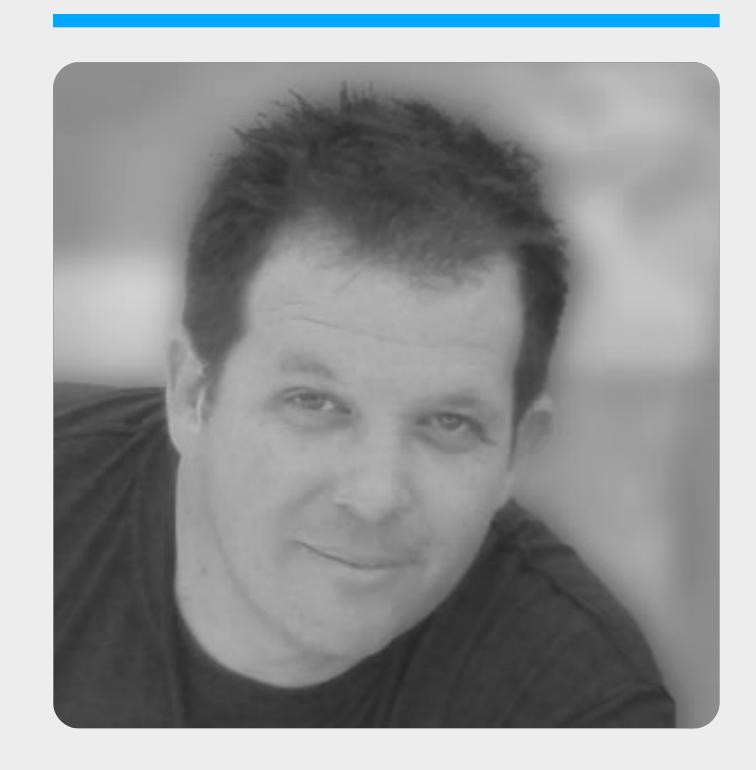


### PERSONAL INFO



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### EMAIL

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### LOCATION

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### WEB

sdmurphy.net

### PORTFOLIO

sdmurphy.net/works.html

# EDUCATION

#### **BROWARD COLLEGE**

AS - Software Development Deans List Honors

#### NIOTE

For more info about the brands associated with my work history, or to view a gallery of some of my recent projects, please visit the portfolio page at the links above.

### OBJECTIVE

Focused, hardworking and dedicated, I'm unwavering in my dedication to my craft and to my contribution to the team. I'm consistently driven to be a productive and innovative part of every project and to always be exploring techniques to expand and build upon my skills. My intentions are to be an integral member of an agile development group that provides an encouraging attitude toward technical development and career growth opportunities.

### EMPLOYMENT HISTORY

2009 - 2017

## CBS Interactive | Front End Developer

Overlapping roles as a Front-end Developer for CBSSports, Lead Salesforce Developer and Lead Technical Project Manager for CBS Corp.

#### **Summary of Roles:**

#### Front End Developer (CBS Sports - International Team)

- Created new and updated existing dynamic PHP pages leveraging the Symfony platform and JS.
- Followed strict style guide, responsive design and modern SEO tracking processes.
- Maintained rapidly updating API environment for sports media and embedded video content.
- Managed ticketing and version control for development, testing and production with Jira and BitBucket/Git.
- All work derived from design mockups delivered via Sketch/Zeplin/InDesign.
- Languages: SASS, PHP, JS, jQuery, Ajax and JSON | Tools: Bitbucket/Git, Jira, Sketch, Slack, Hangouts

#### Marketing Web Developer (CBS Sports - US Team)

- Created new or updated existing static splash/interstitial/CTA pages correlating with major sports seasons.
- Followed strict style guide, responsive design and modern SEO tracking processes.
- Managed ticketing and version control for development, testing and production with Jira and Subversion.
- All work derived from design mockups delivered via Sketch/Photoshop.
- Languages: HTML, SASS, JS, jQuery and JSON | Tools: Subversion, Jira, Sketch, Adobe CC, Slack, Hangouts

#### Salesforce Lead Developer (CBS Corp - International Team)

- Built a ground up replacement of legacy Oracles CRM using Salesforce Service Cloud. (\$800K annual savings)
- Created 150+ unique support sites for each enterprise brand and related properties. (25 mil+ monthly visits)
- Leveraged platform to offer contest/sweepstake/giveaway sites, that collect entries and notify winners.
- Created new marketing opportunities for sales teams and promotional tools for smaller business units.
- Adhered to each company's individual branding, leveraged Bootstrap's responsive design with modern tracking.
- Co-created the Salesforce agent desktop environment to filter support requests and contest entries per brand.
- Created all design mockups using various Adobe CC tools.
- Kanban sprints and QA testing managed with Trello/Bugzilla.
- Languages: SASS, JS, jQuery and Visualforce | Tools: Salesforce, Trello, Bugzilla, HipChat, WebEx, Adobe CC

#### Lead Technical Project Manager (CBS Corp - International

- Analyzed all requests, determined scope and technical efforts, then assembled assets.
- Created tickets, scheduled dynamic sprint timelines that maximized efficiency throughout project phases.
- Coordinated product, sales and engineering departments across multiple inter-company brands and divisions.
- Scheduled and hosted meetings/progress check-in's and communicated updates and expectations to principals.
- Kanban sprints and QA testing managed with Trello/Bugzilla.
- Coordinated efforts with brands across the US and Europe using HipChat and WebEx.
- Languages: SASS, JS, jQuery and Visualforce | Tools: Salesforce, Trello, Bugzilla, HipChat, WebEx, Adobe CC

2004 - 2009

# Mark Att Corp. (Bellsouth) | Network/U-Verse Tech

Installation and maintenance of outdoor plant related to Voice, DSL and U-verse, as well as end user hardware and equipment.

#### Outdoor Technician

- Installation and maintenance of aerial and buried network transmission facilities.
- Installation and Repair of analog and digital services, terminating at the users' location.

### Indoor Technician

- Pre-wiring for new construction of residential and commercial networks.
- Installation and maintenance of cabling and equipment for voice, DSL and U-Verse services.